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# **Examining the perceived cognitive effort involved in empathy and testing personality as a moderator and social norms as a mediator for empathy choice**

*A Data Management Plan created using DMPOnline*

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**Funder:** LSE PBS Department

**Template:** LSE Data Management Plan for undergraduate and master's students dissertations

## **Project abstract:**

In light of recent evidence from Cameron et al. (2019) that individuals may avoid empathy due to the perceived cognitive effort involved, I will be recreating study 1 from the series of experiments from Cameron et al. (2019) to see if the same results are observed. Additionally, I will be investigating whether social norms can influence empathy choice and whether the need for cognition as a personality trait moderates empathy choice.

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## **Copyright information:**

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# Examining the perceived cognitive effort involved in empathy and testing personality as a moderator and social norms as a mediator for empathy choice

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## Dissertation title and abstract

Does empathy seem easier if we see others doing it?

- Social Psychology

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Is empathy a choice that we prefer to avoid because of the cognitive effort involved, and can it be a more attractive choice if we see others choosing it?

## Data collection

The data that will be used will come from an online experiment that I conduct through Amazon MTurk. I will also reference data from a similar experiment called 'Empathy is hard work'.

## Informed consent and anonymisation of primary research data

A consent form has been created, based on an LSE consent form template, that will be provided to participants before they commence the online experiment. After reading the necessary information about the experiment, they will be asked to check a box to consent and continue.

The online experiment will be administered through Amazon MTurk. Participants' names or any information that identifies them will not be collected by me as the researcher. Instead, their responses will be assigned to an anonymised code.

## Research ethics

- Yes

## Storage and back-up

Data will be stored on Qualtrics and my own hard drive.