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# **Study on Incentive Mechanisms of Crowdsourcer's Participation Behavior in SMEs Crowdsourcing Contest Innovation**

*A Data Management Plan created using DMPonline*

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## Data Collection

Models, survey data.

By mathematic calculating , interviews, and queationnaires.

## Documentation and Metadata

Calculation results by using game theory, raw data from questionnaires and interviews.

## Ethics and Legal Compliance

Create the database, and make proper data access announcement.

Make decisions with my supervisor about the ownerof the copyright and IPR.

## Storage and Backup

Make several copies and store in private laptop, cloud drive and managed storage provided by IT department.

Make the 'data availability statement', and the public can access the data through certain ways.

## Selection and Preservation

Mathmatic calculating results of the constructed models.

Store the dataset in IT department, and make proper announcement.

## Data Sharing

Assess the data access requirement, if it meets the standards, for those who want the data can get it by contacting me and the data will be sent to them by email.

Non specific restrictions.

## **Responsibilities and Resources**

IT department and the data producer (Binxin Zhu).

Several softwares are needed, which include word, excel, matlab and so on. And also the support from the IT department of Cranfield Univeristy is wanted.